



成都东软学院  
Chengdu Neusoft University

# “课程思政”示范课程申报支撑材料

## 英语口语 I（一）

### 电子教案

日期：二〇二〇年十月



# Spoken English I (1)


应用外语系口语课程组  
成都东软学院



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## Unit 3 Chinese Celebrity



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**Warm-up:** What are they famous for?

**Listening:** Who do you admire most?


**Reading:** Steve Jobs: A master of innovation

**Communication activities:**

1. Are great minds born or made?
2. Should universities lower admission requirements for celebrities?

**Writing:**  
The person I admire most

**Song for the unit:**  
Candle in the Wind 1997



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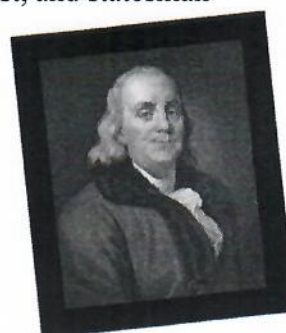
Lesson

1

Famous  
Quotes

*There never was a truly great man that was not at the same time truly virtuous.*

——Benjamin Franklin (1706-1790), American author, scientist, and statesman



Famous  
Quotes

*Everyone is a moon, and has a dark side which he never shows to anybody.*

——Mark Twain (1835-1910), American writer

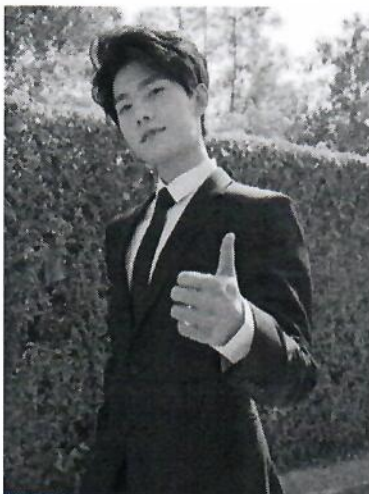
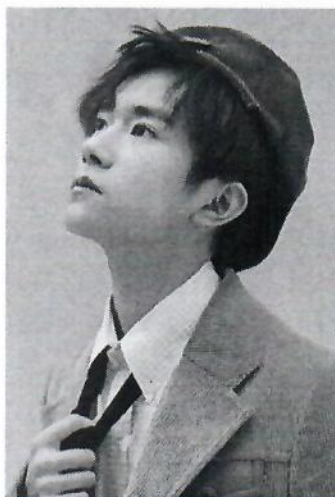




**What are they famous for?****1. Work in pairs and answer the questions.**

- 1) In your opinion, which kind of people can be viewed as "people of significance"?
- 2) Can you list some great people in China?

Warm-up



Warm-up



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Great people in China



Confucius



Lu Xun



Mao Zedong

**Marxism-Leninism and Mao Zedong Thought**  
马列主义毛泽东思想

Warm-up



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**2. Read the following passage on page 176 and discuss with your partner the questions after it.**

- 1) How much do you know about the people mentioned above?
- 2) What are the common characteristics of the people who have made great contributions to their countries and even to the whole world?

## Before Listening:

Who is this?  
What is he famous for?  
Do you know anything about him?



Listening

What are they famous for?



**The Thought on Socialism  
with Chinese Characteristics for a New Era**  
新时代中国特色社会主义思想

Warm-up



## Before Listening:

Who is this?  
What is he famous for?  
Do you know anything about him?



Listening

## What are they famous for?



**Zhong Nanshan**  
**The Medal of the Republic**  
**共和国勋章**

**The top respiratory expert who identified the SARS virus in 2003 is currently leading the Chinese government's efforts in the fight against COVID-19**

Warm-up



While listening:



Listen to the recording of your textbook three times. For the first time, **listen** and get the general idea. For the second time, **fill in** the blanks with the exact words you hear from the recording. For the third time, **check** the answers.



He has been dead for nearly 40 years. But now he's back to **promote** Johnnie Walker Whiskey in a new TV commercial. The new ad uses sophisticated computer **graphics** to recreate Lee. In the ad he strolls on a balcony with the Hong Kong skyline behind him. Lee gives a short speech as he walks and the **commercial** ends with a close-up shot of Johnnie Walker Whiskey. The company says it is a tribute to **commemorate** the 40th **anniversary** of Lee's death.

The ad stars the Hong Kong actor and Bruce Lee lookalike, Danny Chan Kwok Kwan. A digital **recreation** of Lee's face was placed over video of Chan's face.

The ad has stirred **controversy**. Some have described it as in bad taste.

Bruce Lee is known around the world for his movies and fighting style. He is perhaps the world's most famous Hong Konger. Lee died at the age of 32 in 1973.

## Listening

After listening:

Watch a video about  
Tu Youyou.



## Video

Summarize the main idea of the video.

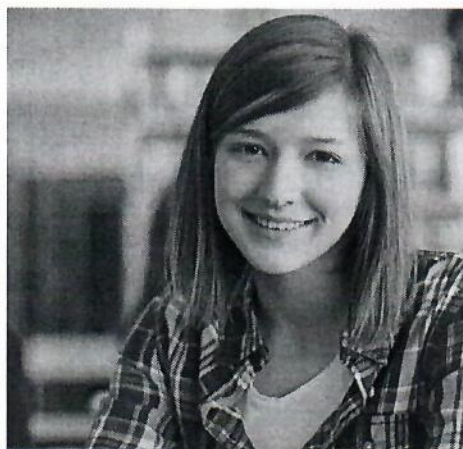


<https://haokan.baidu.com/v?vid=5432506200082896954&pd=bjh&fr=bjhauthor&type=video>

## Lesson 2

**RECALL WHAT WE HAVE LEARNED!**

Starting  
point

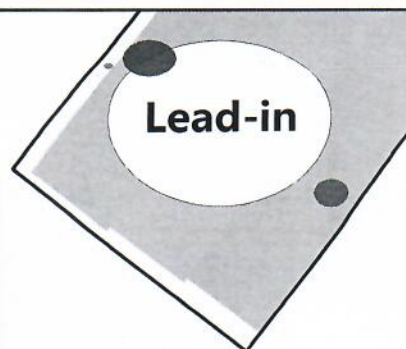




Watch a video about Jack Ma.



[https://www.iqiyi.com/w\\_19rro0h1g9.html?fromvsogou=1](https://www.iqiyi.com/w_19rro0h1g9.html?fromvsogou=1)



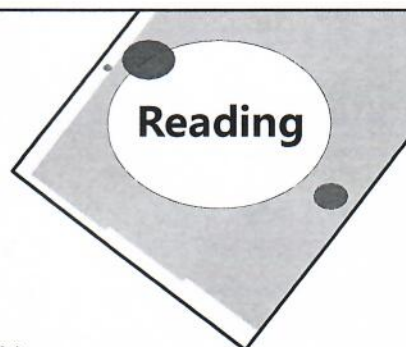
### Before reading

Learn some new vocabularies.

whiz kid: n. 年轻有为的人

charismatic: adj. 有超凡魅力的; 有感召力的

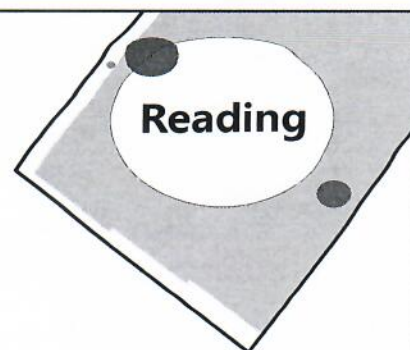
propel: v. 推动



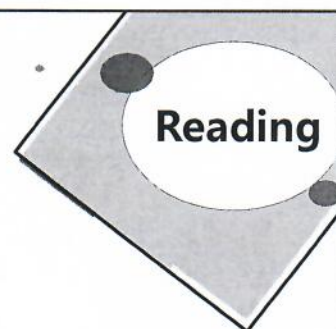


**After reading**

- 1) What is Jack Ma famous for?
- 2) How do people think of Jack Ma?

**Discussion**

- 1) Do you admire Jack Ma' courage to start the business on his own? Why or why not?
- 2) What kind of essential qualities do you think an entrepreneur must possess in order to be successful?



### Jack Ma's famous quotes

## Reading

1. 年代的人不要跟年代，跟年代的人竞争，而是要跟未来，跟年代的人竞争，这样你才有赢的可能性。

Age of the people do not follow the age, with the people of the era of competition, but with the future, with the age of the competition, so you have the possibility to win.

2. 记住，因为创业者都是靠自己的毅力走下去，你如果觉得有人送你，你基本上就不会成功了。

Remember, because entrepreneurs are on their own perseverance to go, if you feel that someone sent you, you will not be successful basically.

3. 不吃苦，不奋斗，你要青春干什么？

Do not endure hardship, do not struggle, what do you want to youth do?

## Communication activities

**Introduce a celebrity:**

1. Who is this celebrity?  
(you can list names from sports, movie industry etc.)
2. What is him/her famous for?
3. What can you learn from him/her?

**Introduce your favorite celebrity**

Every one makes a mini speech to introduce your idol or your favorite celebrity.  
You can introduce their basic information, and include some fun facts or stories.

## Homework

**What qualities do famous people usually have? You can give some examples to support your ideas.**

Work in groups of 4-5. Each group member should give your ideas.  
 Choose a representative to present your group work next time.

## Functional devices

### Beginning your speech

- For years, ... has been seen as
- Nowadays/In recent years, ...

### Stating your ideas

- My argument for this view goes as follows
- I cannot entirely agree with the idea that... I believe...



**Homework**





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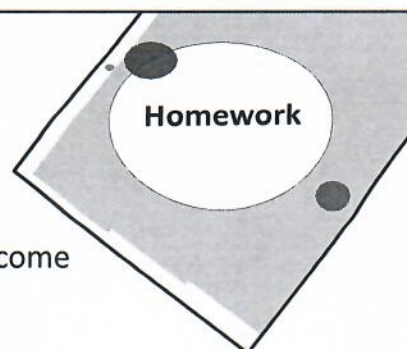
### Functional devices

#### Supporting your ideas

- There are several reasons for... but in general, they come down to three major ones.
- Generally, the advantages can be listed as follows.
- There are many factors that may account for... but the following are the most typical ones.

#### Making a conclusion

- In a word, ...
- To sum up, ...
- In short/brief, ...



# THANKS



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